

THE INNOVATOR

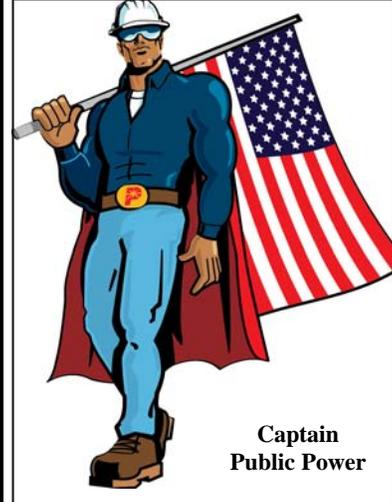
Denison Municipal Utilities

October, 2014

DMU is celebrating Public Power Week, Oct. 5-11, along with more than 2,000 other electric utilities that collectively provide electricity on a not-for-profit basis to 47 million Americans.

"We who work for public power know how much DMU benefits Denison as a system governed and operated by the very customers we serve. Public Power Week is a chance for DMU to talk to its customers about public power and how it works in Denison. As Denison's public power utility, we are absolutely dedicated to providing top-notch service and the lowest rates possible," said Mark Ramthun, DMU General Manager.

Public Power is a national, annual event sponsored in conjunction with the American Public Power Association (APPA) in Washington, D.C. APPA is the service organization for community and state-owned electric utilities.



Captain
Public Power

"We are proud to have served Denison for 100 years," Ramthun said. "DMU is a driving force for the community's economic vitality, and it's important for us to tell Denison how valuable we are as a local resource." "DMU listens to the needs of our community and we continue to find ways to deliver electricity reliably, safely and with special attention to the environment," Ramthun said.

The DMU electric department has 9 employees, 3 substations and over 118 miles of electric distribution circuits. DMU serves 2,694 residential customers, and 631 commercial/industrial customers.

For Public Power Week we will be giving away CFL bulbs to our customers. Stop in our office the week of Oct 6-10, 2014 anytime between 8:00 am-5:00 pm and pick up your energy saving CFL bulb.

*Limit one per family while they last.



DMU Electric Employees from left to right:: Rory Weis, Aaron Coret, Herb Quandt, Mike Wight, Neil Schumann, Dave Mahlberg, Kevin Fink, Randy Schraeder, Chris Mumm

Attention DMU Customers:

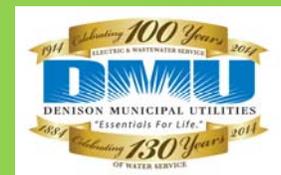
Beginning October 2nd, 2014 look for Denison Municipal Utilities as a payer on your bank's online banking system.



LOOKING FOR ENERGY ANSWERS?

Sign up now to receive Bright Ideas (SM), a FREE e-newsletter brought to you by Denison Municipal Utilities. You'll get great ideas for small changes that can add up to more comfort and big savings! Plus—fun facts and fables, tools you can use, and ways to get cash rebates through the Bright Energy Solutions® program.

It's easy just call our office at 712-263-4154 today!



"By providing your email address, you are granting the utility and its assigns permission to communicate with you via email regarding utility business."



Denison Municipal Utilities
 P.O. Box 518
 Denison, Iowa 51442
 Phone: 712-263-4154
 Fax: 712-263-8767
 Email :
 cmengwasser@dmuonline.com



Community owned
 electric, water, & sewer



LET ME GO.

\$35
 Reward for your
 old Refrigerator
 or Freezer*

It may be hard to let go, but is that spare fridge worth the cost? If it's more than 15 years old, it is using up to three times more energy than today's ENERGY STAR qualified models.



\$25
 Reward for your
 old
 Air Conditioner*

We'll pick up your old, working second fridge or freezer for FREE. We'll recycle it in an environmentally safe way and give you a \$35 reward. Add a working room air conditioner (AC) and get an extra \$25. Leave appliances plugged in for the recycler.

For a free pickup, call DMU at 712-263-3046. The recycling truck will be in Denison during the week of October 13, 2014. Call by October 12, 2014 to schedule your appointment. Limited time offer.

*Appliance must be in working condition and must be a min. of 10 cubic feet in size. No age restrictions. Only customers of sponsoring utility are eligible. Customer must own the unit(s) being recycled. Limit two large units per residential address plus one room AC unit. AC unit must be recycled with a fridge or freezer. You will receive your reward within 6 to 8 weeks after appliance collection. Other restrictions may apply.



**DMU
 RECEIVES
 NATIONAL
 AWARD
 FOR 100
 YEARS OF
 SERVICE**

The Century Award was established in 1987 and given each year to public power utilities that have served their consumers and community continuously for 100 years. This award was presented to DMU by American Public Power Association on September 15, 2014.

We're delighted to receive this prestigious honor. For a century DMU has provided dependable electricity and service at a reasonable price and we look forward to serving our customers for the next 100 years.

Money Saver: Clothes Dryer

Clothes dryers consume more than \$100 worth of energy per year in a typical home. The following tips will help keep dryer energy use from spinning out of control:

- Dry full loads; it saves energy and saves you time.
- Dry towels and heavy cottons separately from lighter-weight clothes.
- Don't over dry clothes. If your dryer has a moisture sensor, use it.
- Clean the lint filter in the dryer after every load to improve air circulation.
- Check the dryer vent regularly and keep it clean.
- Air dry clothes whenever possible; it's free and can extend the life of some fabrics.



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