

THE INNOVATOR

Denison Municipal Utilities

October, 2021



DMU is Celebrating Public Power Week, Oct. 3-9, 2021 along with more than 2,000 other municipal electric utilities that collectively provide electricity on a not-for-profit basis to 49 million Americans.

“Public Power Week celebrates the reliable, affordable electricity Denison Municipal Utilities provides to our community,” said DMU General Manager, Rory Weis.

“Public power puts the people of Denison first, and Public Power Week gives us the chance to emphasize the advantages of locally grown, locally owned power to our citizens,” said Rory Weis.

“Our service is reliable and safe and we take pride in serving our friends and neighbors,” said Rory Weis. Denison Municipal Utilities is proud to have served Denison for many years.”

The DMU electric department has 9 dedicated and skilled employees who maintain 3 substations and over 118 miles of transmission and distribution circuits.



Pictured from left to right bottom row: Johnathan Pauley, Mike Wight, Joe

Poggensee, Chris Ball, Mike Miller

Top row: Randy Schraeder, Neil Schumann, Aaron Coret, Gary Kahl

Energy-efficient lighting just makes sense! ENERGY STAR certified LED and CFL light bulbs use an estimated 90 percent less energy than incandescent bulbs, and save up to \$80 in electricity over the life of the bulb. For Public Power Week we will be giving away LED bulbs in October to our customers.

PUBLIC POWER WEEK SPECIAL

LED Light Bulb Gift Coupon
(for DMU customers only)

REDEEM THIS COUPON FOR: (4 LED) FREE light bulbs per Residential Customer and (4 LED) light bulbs per Commercial/Industrial Customer. Clip this coupon and bring to the DMU office at 7th St. & Broadway, Denison for your free light bulbs.

Expires October 31, 2021.

You may purchase more bulbs at \$2.00 per bulb after the expiration date. (limit of 2 bulbs) Not eligible for rebate listed on reverse. (while supplies last)

New Water Assistance Program

Starting October 1, 2021 you can apply for Water assistance, LIHWAP, (Low-Income Household Water Assistance Program).

LIHWAP can:

- *Pay past due water bills
- *Pay reconnection fees

Who is Eligible:

- *Must be under income maximums
- *Must demonstrate a water burden
- *Must demonstrate legal U.S. status

LIHWAP can't:

- *Pay utility deposits for new services
- *Pay for any diversion fees
- *Pay for any repairs/replacements of water systems or equipment
- *Pay for costs related to individually owned water systems like wells

You can apply at:

West Central Community Action
145 N 7th St. Denison, IA
(712)-263-3538

Income Maximums

| Household Size | Annual Gross Income |
|----------------|---------------------|
| 1 | \$25,760 |
| 2 | \$34,840 |
| 3 | \$43,920 |
| 4 | \$53,000 |
| 5 | \$62,080 |
| 6 | \$71,160 |
| 7 | \$80,240 |
| 8 | \$89,320 |

For households with more than eight members, add \$9,080 for each additional member.



Find us on:
facebook®

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Phone: 712-263-4154
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We're on the
Web!

www.dmuonline.com

Community owned
electric, water, & sewer



DENISON MUNICIPAL UTILITIES
"Essentials For Life."

Saving Energy. Saving Money. For Your HOME

Making your home more energy efficient can reduce energy bills, improve comfort, and protect the environment. The Bright Energy Solutions program provides cash rebates to help you make those energy-efficient improvements. Ask us about rebates, or visit brightenergysolutions.com.



ENERGY STAR APPLIANCES

Clothes Washers: \$25

Highly efficient clothes washers use 25 percent less energy and 33 percent less water per load compared to a new standard model.

*Rebate available for homes with electric water heaters only.

Dehumidifiers: \$25

Highly efficient dehumidifiers have more efficient refrigeration coils, compressors, and fans than conventional models, so they use less energy to remove moisture.

LED Lighting: \$1.50—\$4

Highly efficient LED lighting uses up to 90 percent less energy than traditional incandescent bulbs and lasts at least 15 times longer.

Air Purifier: \$25

Highly efficient air purifiers help reduce indoor air pollution and improve indoor air quality. Rebate available for homes with electric water heaters only.

Room Air Conditioners: \$25

Highly efficient room air conditioners use less energy than standard models and often include timers for better temperature control.

HEATING & COOLING

Air-Source Heat Pumps: \$200-\$300

Air-source heat pumps provide up to three times the amount of energy they consume.

Central Air Conditioner: \$200-\$300

Replacing an old air conditioner with an Energy Star model will cut your cooling costs.

Central A/C or Heat Pump Tune-Up: \$30

Tune-ups keep your equipment running efficiently and help cut cooling costs. Apply for this rebate every other year.

Mini-Split (Ductless) Heat Pump or Air Conditioner: \$250 per outdoor unit

These systems are highly efficient and allow for customized heating and cooling in each space. Up to eight indoor units can be attached to one outdoor unit.

Heat-Pump Water heaters: \$150

Highly efficient heat-pump water heaters can save a four-person household about \$330 per year on electric bills compared to a standard electric water heater.

Saving Energy. Saving Money. For Your BUSINESS

Bright Energy Solutions is a portfolio of rebate programs that can help your business reduce energy costs and operate more efficiently.



Commercial Refrigeration and Food Service

- *Electronically commutated motors (ECMs) in various equipment
- *Glass door reach-in cases replacing open multi-deck units
- *LED reach-in refrigerated case lighting and occupancy sensors
- *Low-heat reach-in doors
- *No-mullion reach-in cooler display cases
- *Commercial dishwashers (with electric water heat)
- *Electric fryers, griddles, steamers, convection ovens, hot-food holding cabinets
- *Kitchen hood controls
- *Ice machines

Compressed Air

- *Adding Storage
- *Compressed air leak survey
- *Cycling refrigerated dryers
- *Dew-point demand controls
- *Engineered compressed air nozzles
- *Low-pressure blowers
- *Mist eliminators
- *No-loss air drains
- *Variable-frequency drive (VFD) compressors

Custom Incentive

*Incentives for energy-saving measures not covered by other Bright Energy Solutions programs. Pre-approval is required.

Electric Forklifts

*Class 1 or Class 2 replacing internal combustion forklift, or addition to fleet

Heating and Cooling

- *Air-source heat pumps and mini-splits
- *Central air, roof-top units, chillers
- *Chiller ice storage
- *Quality Install (small split system and ASHP)
- *Demand-controlled ventilation
- *ECM in exhaust fans or VAV boxes
- *ECM on domestic hot water circulators
- *Energy-recovery ventilators
- *Ground-source heat pumps
- *Guest room energy management systems
- *Heat-pumps water heaters
- *Packaged terminal units (PTAC and PTHP)
- *UV germicidal in-duct irradiation
- *VRF multi-split air-cooled heat pumps
- *Window film
- *Window and wall air conditioners

Lighting—New Construction

- *LED high bays/low bays
- *LED troffers
- *TLED linear lamps / u-tubes
- *LED screw-in lamps and recessed downlights
- *Occupancy sensors on LED refrigerated case lighting
- *DLC-listed networked lighting controls

Geothermal Heat Pumps: \$200/ton

Geothermal heat pumps are among the most efficient and comfortable heating and cooling technologies available because they use the earth's natural heat to provide heating, cooling, and often, water heating.

Energy Star "Smart" Thermostats: \$25

Smart thermostats automatically adjust to save energy when you are asleep or away. They can be controlled remotely using a smart phone, tablet or computer.

Electric Vehicles (EVs)

ChargePoint Home Chargers: \$500
Connect a Wi-Fi-enabled ChargePoint Home or Home Flex charger to DMU and receive a \$500 rebate. ChargePoint Level 2 residential units charge your EV up to 9X faster than a wall outlet, adding up to 37 miles of range per hour. They are Energy Star certified and update to the latest software automatically.

EV Survey: \$50

EV owners who do not qualify for the \$500 ChargePoint Home Charger rebate can get a \$50 reward simply by sharing their vehicle and charging information with us.

How to get a rebate:

1. Purchase and install qualifying equipment.
2. Complete a rebate form, available from DMU, or at www.dmuonline.com or at brightenergysolutions.com.
3. Send completed form to DMU, along with sales receipt and any other required documentation.

MOBILE TEXT NOTIFICATIONS

If you don't want to get your bill in the mail or if you are having problems getting your mail, did you know you can now sign up for Mobile Text Notifications. It's easy just give us a call at the office 712-263-4154 and we will take care of it for you.

Some of the Notifications you will receive are:

- Bill Notifications
- Payment Received
- Landlord Inactivated
- Tenant Read Out
- Landlord Activated
- Budget Changed
- Credit Card Expiring

Keep connected with Mobile Text Notifications.



Lighting—Retrofit

- *Low-wattage T-8 lamps
- *LED high bays/ low bays
- *LED troffers
- *TLED linear lamps/u-tubes
- *LED screw-in and pin-base lamps
- *LED recessed downlights
- *LED refrigerated case lighting and occupancy sensors
- *LED exit signs
- *LED traffic signals
- *Lighting sensors and controls

Infrared Curing & Drying

*Preapproval is required

New Construction Design Review

*No-cost design review, energy recommendations and potential custom rebates for new facilities 15,000 ft or larger. Contact us early in design stage to qualify.

Pumps and VFDs

- *Energy-efficient pumps
- *Variable-frequency drives (VFDs)

We're here to HELP YOU!

Bright Energy Solutions and DMU offer these rebates to help your business. We understand that when our local businesses do better, we all do better. Take advantage of these incentives today!

- Save Energy and Money
- Operate more Efficiently
- Realize long-term savings
- Help protect the environment