

Community owned  
electric, water, & sewer

THE INNOVATOR  
Denison Municipal Utilities  
"Essentials for Life"

October 2023

## PUBLIC POWER WEEK October 1-7, 2023

One in seven Americans are served by a public power utility. Approximately 2,000 communities in 49 states & 5 U.S. Territories have a public power utility.

"Public Power Week celebrates the reliable, affordable electricity Denison Municipal Utilities provides to our community," said DMU General Manager, Rory Weis. "Public power puts the people of Denison first, and Public Power Week gives us the chance to emphasize the advantages of locally grown, locally owned power to our citizens," said Rory Weis.

"Our service is reliable and safe and we take pride in serving our friends and neighbors," said Rory Weis. Denison Municipal Utilities is proud to have served Denison for many years."

The DMU electric department has 8 dedicated and skilled employees who maintain 3 substations and over 118 miles of transmission and distribution circuits.

Pictured at Top-Nathan Koch, Randy Schraeder, Left to Right-Gary Kahl, Caden Smith, Chris Ball, Joe Poggensee, Mike Wight, Aaron Coret



Denison Municipal Utilities  
721 Broadway  
P.O. Box 518  
Denison, Iowa 51442  
Phone: 712-263-4154  
Fax: 712-263-8767  
Hours: 7am-4pm

We're on the web  
[www.dmuonline.com](http://www.dmuonline.com)

HAPPY  
HALLOWEEN !!

DMU will be closed  
November 10th  
for Veteran's Day  
& November 23rd &  
24th for Thanksgiving.

### AT YOUR SERVICE DMU is here to help!

At DMU, we understand the hardship many of our customers are facing just trying to keep up with the increasing costs of...well, everything. If you regularly read this newsletter, you know that DMU is dedicated to helping customers find ways to reduce usage and save money. Here are just a few free services we offer to save you energy, time and money.

- **Budget Billing** - Pay an average bill amount each month
- **Automatic Payment Plan** - Have your monthly payments automatically deducted from your checking/savings/credit card account
- **Electronic Billing and Payment** - Receive a monthly email of your billing and payments
- **Credit Card Payments** - You can use Visa/MasterCard/Discover as a payment at the office or by phone
- **Payment Arrangements** - If you are having trouble paying your bill, please call us at 712-263-4154. We can discuss a payment arrangement that will allow you to pay over time
- **Cash Rebates** - See the next page for cash rebates offered for purchasing energy efficient equipment.

If you have any questions regarding any of these services, or if you would just like to learn more, visit [www.dmuonline.com](http://www.dmuonline.com) or call 712-263-4154.

**Saving Energy.  
Saving Money.  
For Your HOME**



Using electricity wisely can reduce energy bills, improve comfort and protect the environment. The Bright Energy Solutions program provides cash rebates to help make your energy choices easier. Learn more at [brightenergysolutions.com](http://brightenergysolutions.com)

**ENERGY STAR APPLIANCES**

**Air Purifier: \$25**

Room air purifiers remove fine particles, such as dust and pollen, from indoor air. An ENERGY STAR model could save about \$144 in energy costs over its lifetime.

**Clothes Washer: \$25**

ENERGY STAR clothes washers use 25% less energy and 33% less water compared to standard models.  
\*Rebate available for homes with electric water heaters only.

**Dehumidifier (portable): \$25  
Dehumidifier (whole-home ducted): \$200**

ENERGY STAR dehumidifiers have more efficient refrigeration coils, compressors and fans than conventional models, so they use less energy.

**Heat-Pump Water Heater: \$150**

ENERGY STAR qualified heat-pump water heaters can save a four-person household about \$330 per year on electric bills compared to a standard electric water heater.

**LED Lighting: \$1.50—\$4**

ENERGY STAR lighting uses up to 90% less energy than traditional incandescent bulbs and lasts at least 15 times longer.

**Room Air Conditioner: \$25**

ENERGY STAR room air conditioners use less energy than standard models and often include timers for better temperature control.

**HEATING & COOLING**

**Air-Source Heat Pump: \$150-\$400**

Air-source heat pumps provide up to three times the amount of energy they consume. Use a certified Quality Install contractor and receive an **additional \$100 rebate**.

**Central Air Conditioner: \$150-\$300**

High-efficiency models will cut your cooling costs. Use a certified Quality Install contractor and receive an **additional \$100 rebate**.

**Mini-Split Heat Pump: \$250-\$500 per outdoor unit**

**Mini-Split Air Conditioner: \$200 per outdoor unit**  
Mini-split systems use multiple indoor units connected to an outdoor unit via refrigerant lines. These highly efficient systems allow for customized heating and cooling in each space.

**Central A/C or Heat Pump Tune-Up: \$30**

Tune-ups keep your equipment running efficiently and help cut cooling costs. Apply for this rebate every other year.

**Geothermal Heat Pump: \$200/ton**

Geothermal heat pumps are among the most efficient and comfortable heating and cooling technologies available because they use the earth's natural heat to provide heating, cooling, and at times, water heating.

**ENERGY STAR Smart Thermostat: \$25**

Smart thermostats automatically adjust to save energy when you are asleep or away. They can be controlled remotely using a smart phone, tablet or computer.

**ELECTRIC VEHICLES (EVs)**

**ChargePoint Home Charger: \$500**

Connect a WiFi-enabled ChargePoint Home Flex charger to DMU and receive a \$500 rebate. ChargePoint Level 2 residential units charge your EV up to 9X faster than a wall outlet. They are ENERGY STAR certified and update automatically. Use the ChargePoint app to schedule and track charging, get reminders to plug in, and find places to charge away from home.

**EV Survey: \$50**

EV owners who do not qualify for the \$500 rebate above can get a \$50 reward simply for sharing their vehicle and charging information with us.

**How to get a REBATE:**

1. Purchase and install qualifying equipment.
2. Complete a rebate form, available at DMU, [www.dmuonline.com](http://www.dmuonline.com) or at [brightenergysolutions.com](http://brightenergysolutions.com).
3. Within 90 days of purchase, send the completed form to DMU along with the sales receipt and any other required documentation.

**NEED HELP PAYING YOUR HEATING BILL?**

Starting October 1, 2023 the elderly and the disabled can apply for the 2023-2024 Low-Income Home Energy Assistance Program, (LIHEAP) and anyone can apply after November 1, 2023. The assistance is based on household income, household size, type of fuel and type of housing. (See below for income guidelines.)

You will need: Proof of Income (income documentation from the last 30 days, the last 12 months, or last calendar year, whichever is easier or more beneficial for you), Social Security numbers for all household members, most recent heat bill & most recent electric bill.

Apply at:

**West Central  
Community Action  
145 N 7th St  
Denison, IA 51442  
(712)263-3538**

**Saving Energy.  
Saving Money.  
For Your BUSINESS**



Bright Energy Solutions is a portfolio of rebate programs that can help your business use energy more wisely. Preapproval may be required. For detailed requirements, visit [brightenergysolutions.com](http://brightenergysolutions.com)

**Commercial Refrigeration & Food Service**

- \*Electronically commutated motors (ECMs) in various equipment
- \*Glass door reach-in cases replacing open multi-deck units
- \*LED reach-in refrigerated case lighting and occupancy sensors
- \*Low-heat reach-in doors
- \*No-mullion reach-in cooler display cases
- \*Q-Sync PMS evaporator motors
- \*Strip curtains in refrigerated warehouses and walk-in coolers/freezers
- \*Commercial dishwashers (with electric water heat)
- \*Electric fryers, griddles, steamers, convection ovens, combi-ovens, hot-food holding cabinets
- \*Kitchen hood controls
- \*Ice machines

**Compressed Air**

- \*Adding Storage
- \*Compressed-air leak survey
- \*Cycling refrigerated dryers
- \*Dew-point demand controls
- \*Engineered compressed-air nozzles
- \*Low-pressure blowers
- \*Mist eliminators
- \*No-loss air drains
- \*Pressure flow controller
- \*Variable-frequency drive (VFD) compressors

**Custom Incentive**

\*Incentives for energy-saving measures not covered by other Bright Energy Solutions programs. Pre-approval is required.

**Electric Forklifts & Tow Tractors**

- \*Class 1, Class 2 or Class 6 replacing internal combustion unit, or addition to fleet
- \*Forklift lithium-ion batteries

**Heating and Cooling**

- \*Air-source heat pumps and mini-splits
- \*Central air, roof-top units, chillers
- \*Chiller ice storage
- \*Quality Install (small split system and ASHP)
- \*Demand-controlled ventilation
- \*ECM in exhaust fans or VAV boxes
- \*ECM on domestic hot-water circulators
- \*Energy-recovery ventilators
- \*Ground-source heat pumps
- \*Guest room energy management systems
- \*Heat-pump water heaters
- \*Packaged terminal units (PTAC and PTHP)
- \*Single package vertical A/C or heat pump
- \*UV germicidal in-duct irradiation
- \*VRF multi-split air-cooled heat pumps
- \*Window film
- \*Window and wall air conditioners

**Infrared Curing & Drying**

\*Preapproval is required

**Lighting (New Construction)**

- \*DLC-listed LED indoor grow lights
- \*LED high bays/low bays
- \*LED troffers
- \*TLED linear lamps/u-tubes
- \*LED screw-in lamps and recessed downlights
- \*Occupancy sensors on LED refrigerated case lighting

**Lighting (Retrofit)**

- \*DLC-listed LED indoor grow lights replacing HID
- \*Low-wattage T-8 lamps
- \*LED high bays/low bays
- \*LED troffers
- \*TLED linear lamps/u-tubes
- \*LED screw-in and pin-base lamps
- \*LED recessed downlights
- \*LED refrigerated case lighting and occupancy sensors
- \*LED exit signs
- \*LED traffic signals
- \*Lighting sensors and controls

**New Construction Design Review**

\*No-cost design review, energy recommendations and potential custom rebates for new facilities 15,000 ft or larger. Contact us early in the design stage to qualify.

**Pumps and VFDs**

- \*High-efficiency pumps
- \*Variable-frequency drives (VFDs)

**We're here to HELP YOU!**

Bright Energy Solutions and DMU offer these rebates to help your business. We understand that when our local businesses do better, we all do better. Take advantage of these incentives today!

- Save Energy and Money
- Operate more Efficiently
- Increase productivity
- Help protect the environment

**INCOME MAXIMUMS**

Household Size	Annual Gross Income
1	\$29,160
2	\$39,440
3	\$49,720
4	\$60,000
5	\$70,280
6	\$80,560
7	\$90,840
8	\$101,120

For households with more than eight members, add \$10,280 for each additional member.